

### \*\* MEDIA ALERT \*\*

## **TICKETS NOW ON SALE**

# HIGH STAKES: Mayweather vs. Berto to Be Presented Live in Select U.S. Cinemas on Saturday, September 12

Fathom Events and Mayweather Promotions Bring Floyd "Money" Mayweather's Last Fight to the Big Screen Live from Las Vegas

DENVER - August 24, 2015 -Tickets are now on sale for <u>HIGH STAKES:Mayweather vs. Berto,</u> broadcast live to select U.S. movie theaters on Saturday, September 12 from the MGM Grand Garden Arena in Las Vegas at 8:00 p.m. ET / 7:00 p.m. CT / 6:00 p.m. MT / 5:00 p.m. PT / 4:00 p.m. AK / 2:00 p.m. HI. Presented by Fathom Events and Mayweather Promotions, **Mayweather vs. Berto** has truly historic implications, as a win for Mayweather (48-0, 26 KOs) brings his undefeated record to equal the late great heavyweight world champion Rocky Marciano (49-0).

Tickets for **Mayweather vs. Berto** can be purchased online by visiting <u>www.FathomEvents.com</u> or at participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in nearly 470 movie theaters through Fathom's Digital Broadcast Network. For a complete list of theater locations visit the Fathom Events <u>website</u> (theaters and participants are subject to change).

Fans are in store for a full night of action as the four-fight PPV telecast features two additional world title fights. The co-main event will showcase a WBO Junior Lightweight World Title fight between Roman "Rocky" Martinez (29-2-2, 17 KOs) and Orlando "Siri" Salido (42-13-2, 29 KOs) in a rematch of their epic "Fight of the Year" from April. Plus, WBC Super Middleweight World Champion Badou Jack "The Ripper" (19-1-1, 12 KOs) makes his first defense against mandatory challenger "Saint" George Groves (21-2, 16 KOs). The televised opener pits power-punching Jhonny Gonzalez (58-9, 49 KOs) against Puerto Rico's Jonathan "Polvo" Oquendo (25-4, 16 KOs).

**Floyd Mayweather** (48-0, 26 KO's), a 12-time world champion in five weight divisions, remains boxing's biggest attraction, wowing crowds and generating record numbers every time he steps into the ring. In fact, Mayweather was recently named the world's highest paid athlete by "Forbes" magazine for a second consecutive year. During his extraordinary career, he has amassed wins over world champions such as Manny Pacquiao, Diego Corrales, Jose Luis Castillo, Arturo Gatti, Zab Judah, Oscar de la Hoya, Ricky Hatton, Juan Manuel Marquez, Shane Mosley, Miguel Cotto, Robert Guerrero and Canelo Alvarez.

Andre Berto (30-3, 23 KO's), of Winter Haven, Fla. is a former amateur standout and 2004 Olympian for Haiti. A veteran of eight world title fights, all at 147 pounds, he won the WBC Welterweight World Title in June 2008 and made five successful title defenses over the next two and a half years before losing the title in April 2011. Berto won the IBF Welterweight World Title in September 2011. Style-wise, the 5-foot-7 Berto is expected to adopt an aggressive approach with a high punch output, similar to the strategy employed by Marcos Maidana in his first fight against Mayweather. If Mayweather fails to display his trademark speed and defense, Berto could use his power and hand speed to make Mayweather uncomfortable and force him into a brawl.

-30-

"HIGH STAKES: Mayweather vs. Berto," a 12-round welterweight world championship bout for Mayweather's WBC and WBA 147-pound titles, is promoted by Mayweather Promotions LLC. The event will take place Saturday, September 12 at MGM Grand in Las Vegas and will be televised by SHOWTIME PPV. The undercard features a WBO Junior Lightweight World Championship fight, which is a rematch between Roman Martinez and Orlando Salido that is presented in association with PR Best Boxing. Also featured on the PPV telecast will be a WBC Super Middleweight title bout between Badou Jack and George Groves, which is promoted in association with Team Sauerland. The opening PPV bout pits former world champion Jhonny Gonzalez against Puerto Rico's Jonathan Oquendo in a 10-round junior lightweight bout.

For artwork/photos related to HIGH STAKES: Mayweather vs. Berto, visit the Fathom Events press site.

#### **About Fathom Events**

Fathom Events is the recognized leader in the alternative entertainment industry, offering a variety of one-of-a-kind entertainment events in movie theaters nationwide that include live, high-definition performances of the Metropolitan Opera, the performing arts, major sporting events, music concerts, comedy series, Broadway shows, original programming featuring entertainment's biggest stars, socially relevant documentaries with audience Q&A and much more. Fathom Events takes audiences behind-the-scenes and offers unique extras, creating the ultimate entertainment experience. It is owned by a consortium called AC JV, LLC., comprised of AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC), the three largest movie theater circuits in the United States. In addition, Fathom Events' live digital broadcast network ("DBN") is the largest cinema broadcast network in North America, bringing live events to 820 locations in 177 Designated Market Areas® (including all of the top 50). For more information, visit www.fathomevents.com.

#### **About Mayweather Promotions**

Appropriately based in the entertainment capital of the world, Las Vegas, Mayweather Promotions was established in 2007 by 12-Time World Champion and currently undefeated boxing icon, Floyd "Money" Mayweather. Mayweather Promotions seamlessly promotes all forms of live entertainment including sporting events, live musical and theatrical events as well as film and television productions. Mayweather Promotions is poised to break more records, generate more revenue, and chase excellence as it incrementally solidifies itself as the past, present & future of sports & entertainment. For more information go to www.mayweatherpromotions.com.

#### **MEDIA CONTACTS:**

Jessica Hanus

**Fathom Events** 

720-262-2753

jhanus@fathomevents.com

Erik Stein

Scoop Marketing for Fathom Events

818-761-6100

estein@solters.com

Kelly Swanson/Lisa Milner Swanson Communications 202-783-5500

Imilner@swansonpr.com